

# Patrick Salami

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Web Developer

San Diego, CA

<b>Objective</b>	Full-time position as a PHP web developer in the greater San Diego, CA area. For demos, work samples, and additional info, see <a href="http://patricksalami.com/category/portfolio">http://patricksalami.com/category/portfolio</a> .
<b>Professional Experience</b>	<p data-bbox="302 453 1451 485"><b>US Tactical, Inc</b>, Encinitas, CA <span style="float: right;">06/07 – Present</span></p> <p data-bbox="302 495 1451 527">Lead Web Developer</p> <ul data-bbox="302 573 1451 1545" style="list-style-type: none"><li>• Manage, develop, and integrate the company's network of e-commerce and community sites, most notably <a href="http://www.navyseals.com">www.navyseals.com</a></li><li>• Lead design, development and integration of custom <u>AJAX</u> e-commerce platform, community and social networking platforms, ERP and middleware</li><li>• Develop dynamic <u>LAMP</u> stack web applications using <u>object-oriented PHP5</u>, <u>MySQL</u>, <u>HTML/CSS</u>, <u>JavaScript/AJAX</u>, <u>ASP.NET</u></li><li>• Integrate customer-facing points of sale with Authorize.net and PayPal transaction gateways</li><li>• Comprehend and implement complex business requirements in an exacting manner</li><li>• SEO and online marketing for e-commerce properties and community</li><li>• Work closely with management to make strategic technology decisions, implement new solutions, and hire / manage supporting staff</li><li>• Architect content management platform using <u>Drupal</u> / <u>VBulletin</u> to deliver premium content to paying customers</li><li>• Drive conversions / revenue by developing rich user interfaces and integrating with existing software</li><li>• Responsible for 24/7/365 availability of large-scale e-commerce and community infrastructure</li><li>• In charge of all system administration / server configuration / deployment / migration tasks (80% Linux, 20% Windows)</li><li>• Lead implementation of new features / updates based on feedback from team and end-users</li><li>• Assist management and staff with day-to-day software development and technology needs</li><li>• Increased new user acquisition rate at <a href="http://www.navyseals.com">www.navyseals.com</a> by more than 700% in less than two months via custom AJAX interface.</li><li>• Developed custom AJAX framework to produce well-integrated, highly dynamic user interfaces</li></ul> <p data-bbox="302 1633 1451 1665"><b>Entity Communications, LLC</b>, San Diego, CA <span style="float: right;">01/04 – Present</span></p> <p data-bbox="302 1675 1451 1707">President</p> <ul data-bbox="302 1753 1451 1974" style="list-style-type: none"><li>• Provide <u>web development</u> and <u>web hosting</u> and services to a global customer base</li><li>• Lead development, customer service and system administration teams</li><li>• Lead e-commerce software development, maintenance and R&amp;D</li><li>• Head of financial management, accounting, sales and purchases</li><li>• Develop, maintain and support custom end-to-end, dynamic web applications on a contract basis:</li></ul>

**R&D Computing, Inc**

- Develop custom web applications using PHP/MySQL based on customer specifications
- Create new end-to-end solutions to address customer's business needs
- Design and develop web-based software to automate maintenance of large product database.
- Redesign customer-facing site and back-end database of large industrial supply store
- Responsible for maintaining high overall system availability
- Use CakePHP and other MVC frameworks to rapidly develop advanced web applications

**EasyGroup**

- Responsible for web hosting and administration needs of growing online enterprise
- Ensured continuous high availability of the easyGroup portal and the [easy.com](http://easy.com) network of online properties
- Provide online consulting services to address the easyGroup's growing business needs

**The Diamond List, Inc**

- Discuss client needs and provide innovative and far-reaching software solutions
- Design and develop customer-facing e-commerce site [www.thediamondlist.com](http://www.thediamondlist.com) using open-source technologies
- Architected and developed custom e-commerce platform to enable transactions from various sources, such as ebay.com and overstock.com through one central interface
- Leverage proven e-commerce technologies to provide an end-to-end business solution

**M&N Auto Service and Sales**

- Achitected and developed automotive business web site to publish up-to-the-minute car inventory to potential customers
- Implemented streamlined data and inventory management using online databases and dynamic user interfaces.
- Developed staff-facing backend using PHP/MySQL to manage changing inventory
- Lead IT support and online business presence and marketing

**San Diego Community College District**, San Diego, CA

01/06 – 02/07

Instructional Design Coordinator / Developer

- Developed custom online learning solutions using PHP/MySQL
- Solve course setup problems by automating course provisioning
- Responsible for timely deployment of thousands of online classes each quarter
- Provide intuitive and accessible user interfaces for all online material and applications
- Consult with instructors to develop online course materials using HTML, PDF, PowerPoint
- Audited online classes for usability, compatibility, compliance and stability
- Administer and manage Learningpoint / WebCT online learning server
- Provide tier-two customer service to 20,000 online students, instructors and staff
- Communicate with staff to identify and prevent potential problems with course setup

	<p><b>The Education Center on Computational Science and Engineering,</b> 01/03 - 01/04  San Diego State University, San Diego, CA  Web Developer</p> <ul style="list-style-type: none"> <li>• Develop complex web-based educational support applications using <u>Flash</u>, PHP/MySQL</li> <li>• Work with users to provide intuitive user interfaces for web applications</li> <li>• Install, manage and support <u>Linux</u> / <u>UNIX</u> / Windows network</li> <li>• Consult SDSU faculty and staff to develop and support new software projects</li> <li>• Create complex web-based dynamic scientific analysis applications</li> <li>• Create web-based educational training software using Flash, HTML/CSS, PHP/MySQL</li> <li>• Maintain, update and improve existing software</li> </ul>
<b>Education</b>	<ul style="list-style-type: none"> <li>• San Diego State University (BS in Computer Science) Since 2002</li> <li>• Rancho Bernardo High School, San Diego, CA Class of 2002</li> </ul>
<b>Background</b>	German-American / native German and American English speaker
<b>Additional Experience</b>	<ul style="list-style-type: none"> <li>- 7 years experience in web development and programming</li> <li>- 4 years experience in lead design and architecture of web applications</li> <li>- 2 years experience in online business management</li> <li>- Expert in developing object-oriented PHP and MySQL-based Web 2.0 AJAX applications</li> <li>- Expert in open source web applications, such as Drupal, Vbulletin, OSCommerce</li> <li>- Expert in web-based user interface development using HTML/CSS, Javascript and Flash</li> <li>- Expert in business and consumer web application development</li> <li>- Expert in Linux system administration / LAMP architecture and open source software</li> <li>- Expert in database design and maintenance</li> <li>- Excellent leader and team player – highly motivated and organized</li> <li>- Excellent written and verbal communication skills</li> <li>- Excellent business communication skills</li> <li>- Advanced in SEO, PPC, online marketing</li> <li>- Several years experience providing customer service online and in retail</li> <li>- Ability to get projects done on time and within budget</li> <li>- Advanced skills in CakePHP, MVC frameworks, framework development, JavaScript UI libraries</li> <li>- Advanced working knowledge of web standards such as XML/XHTML</li> <li>- Vast experience deploying and managing web servers (Linux/Windows/OS X) / Apache</li> <li>- Vast experience in Linux, UNIX and Windows system administration</li> <li>- Vast experience providing software and hardware technical support</li> <li>- Other skills: sales, customer service, IP networking, graphic design, XML, HTML / CSS, Photoshop, MS Office, Java, C++, PHP, ASP, ASP.NET, JavaScript, AJAX, MySQL, MSSQL, web hosting, Apache, Transaction Processing, Web Services, SSH, Linux (RedHat), Linux (Ubuntu)</li> </ul>